



Nevada Recreation & Park Society Conference Educational Sessions Schedule

April 14-16, 2014 Henderson/Las Vegas, Nevada

Whitney Ranch Recreation Center • 1575 Galleria Dr, Henderson, Nevada 89014

For more information call: Nathaniel Jaramillo at (702)455-7048 or email: nate34@clarkcountyNV.gov

MONDAY, APRIL 14, 2014

8:30 am – Noon

Off Site Institute
CCPR Wetlands Park - CEU 0.3

8:30 am – 5:00 pm

Rec Trek User Group Session (Registration TBA)

planning through developing an understanding of your current and future tasks, competencies at all levels of an organization and ways to develop staff that are economically feasible in an agency.

CEU 0.1

TUESDAY, APRIL 15, 2014



9:00 – 10:30 am

Keynote: Jodi Rudick

Award Winning Speaker, Marketer and Trainer Jodi will discuss branding and how it further identifies us as an organization, agency and individual. Our everyday actions as individuals not only represent our brand, but the brand of the facility, organization and those around us.



1:00 – 2:15 pm

Awesome Apps and Cool Tech Tools

Jodi Rudick

You'll learn how to stay productive and connected to today's digital customers as you take advantage of FREE social networks to build awareness, participation and loyalty for your programs, services and events. While not required, you're encouraged to bring along your smart phone, tablet or laptop to follow-along on this virtual tour. Beginners (even those who are technologically challenged) are welcome in this user-friendly session where no question is too basic.

CEU 0.1

Rec Track – Information and CEU Pending



1:00 – 2:15 pm

Creating an Agency-Wide Programming Assessment System

Michael Mulvaney, Ph.D., CPRP (Associate Professor, Department of Recreation Administration)

Participants will: Identify the elements within the comprehensive programming performance evaluation, define specific data

sources within each of the elements, of the comprehensive programming performance evaluation and review programming cost recovery level outlines with examples.

CEU 0.1



2:30 – 3:45 pm

Your Seasonal Staff - How to Recruit, Retain and Motivate Winners

Jodi Rudick

Do you see seasonal employees as a necessary evil or valuable agency assets? Almost every park and recreation agency goes through the annual process recruiting and keeping effective seasonal staff. This session will guide you through five steps to successfully hire, train and retain young people and senior staff using rewards and motivation

CEU 0.1

1:00 – 2:15 pm

The Future of Your Department: Planning for Tomorrow
Chris Nunes, Director- Woodlands Township P&R

Succession planning in parks and recreation field has been negated management tool, however the profession is facing a large segment of its leadership beginning to retire. These retirements require departments and commissions to review their internal human capital so that they can be fully prepared. This session will focus on succession planning at all levels of an organization and how to implement

2:30 – 3:45 pm

How Well Do You Know Your Coaches & Volunteers?
Chris Goodman, Director SSCI

There has been an increasing need to conduct background screening within organizations that utilize adult volunteers to work with our children, the elderly or the disabled. This session will touch upon the high importance of background checks and the proper and most effective background checks.

CEU 0.1

TUESDAY, APRIL 15, 2014 - CON'T



2:30 – 3:45 pm

Delivering on the Brand Promise through Excellent Customer Service

Andre Pichly, Recreation Superintendent

City of West Sacramento Parks & Recreation Department Tight budgets and maxed out staff, but expectations by the community and local politicians has them asking for MORE programming. In this session, trends and

opportunities will be discussed, including how exterior organizations can assist and even program the event or events.

CEU .01

Rec Track-Information and CEU Pending



4:00 – 5:15 pm

Family-Friendly Employee Benefit Programs for Employees

Michael Mulvaney, Ph.D., CPRP (Associate Professor, Department of Recreation Administration)

One might argue that we should be a “front runner” in the promotion of family-friendly work environments for our professionals. This

session will discuss family-friendly employee benefits programs and strategies for implementing them within your agency.

CEU .01



4:00 – 5:15 pm

Creating Arts & Crafts SAFELY

Tina Stergios

Many recreation programs include the use of various arts and crafts media. Pursuits such as painting, paper crafts, and ceramics are often assumed to be safe; however, materials used in projects come with unique hazards. Learn to protect, educate and help participants be

creative, but safe.

CEU 0.1

4:00 – 5:15 pm

Essential Tools: Ensuring Relevance

Chris Nunes, Director- Woodlands Township P&R

The challenges of today are multi-faceted and can range from social ills to business models. Do we attempt to solve them all or identify what problems our agency's effectively address? What is most important is to understand how to be relevant, thus making parks and recreation a critical success factor to the success of a community. Along the way identification and development of critical advocates to ensure your success is needed. This session will address how to evaluate where you are, the identification of critical advocates and implement a plan for relevance.

CEU 0.1

Rec Track - Information and CEU Pending

WEDNESDAY, APRIL 16, 2014



7:00 – 8:15 am

Shrub Care: A Forward Approach to Maintenance

Preston Goodman, City of Henderson

Moving forward with shrubs in a park setting will cover a new way to approach shrubs. Some of the areas that will be covered are shrub use, proper pruning, and shrub irrigation.

CEU 0.1

8:30 – 9:45 am

Sustainable Tree Practices

Lisa Ortega, Urban Forester- City of Henderson

This session provides simple things you can do to make a big difference to tree health in park and urban settings.

CEU 0.1



10:00 – 11:15 am

Keep Your Job - Project Management

Scott Morgan

Someday you may be asked or have been asked to manage a construction project big or small. Don't get fired for incompetence. Minimize the nightmare by learning some different construction techniques for building public works projects in the State of

Nevada. Hear the horror stories and ways to avoid them. Learn the difference between Design Build and Design Bid Build. These two techniques will be compared and discussed using real-life examples.

CEU 0.1



10:00 – 11:15 am

I caught my staff on Facebook, Now What?

Andre Pichly, Recreation Superintendent, City of West Sacramento Parks & Recreation Department

Techniques to help curve the usage of the internet, balancing staff usage and work usage of the net during work time

CEU 0.1

10:00 – 11:15 am

The Value of our Urban Trees

Paul Andricopulos, Planner- City of Henderson

What are our public trees worth? This session provides an overview of the regional tree inventory and how to maximize the value of our trees.

CEU 0.1

Archery -Information and CEU Pending

1:00 – 2:15 pm

Identifying the Trends that Will Impact You!

Dr. McLean

Our trend focus is on the current and the noisy! Rarely do we have the luxury to step back and look at the broader influence of trends. It is important to look at trends that may impact the whole of the parks and recreation profession. This session looks at national trends in the 21st century. The trends are drawn from work done for an the presenter's introductory textbook. The focus will be to identify, localize, and propose approaches to meeting trends in our communities.

CEU .01

WEDNESDAY, APRIL 16, 2014 - CON'T

1:00 – 2:15 pm

Outdoor Recreation – Mapping Out a Growing Trend in Parks & Recreation

Rich Mueller

Adventure Recreation is one of the fastest growing activities in the world. Land Managers are designing outdoor play areas that promote Ecotourism. Participants will be able to identify why Adventure Recreation is an important programming component. Understand the necessary tools to manage the risks of Adventure Recreation and know what programs one should offer that would best fit your agencies' clientele.

CEU 0.1

1:00 – 2:15 pm

WORDS CAN HURT! The Kindness Crusade—Help Your Organization Stop Bullying!

Angela Summers

Cyber/Social Media bullying and adolescent violence is on the rise and needs our attention. As parks and recreation professionals we are responsible for providing positive, fun and safe environments that must also be "bullying free". This session focuses on the importance of creating bully free environments, and also teaches innovative ways to reach out to those who are being bullied, and those who do the bullying. It's time that we speak-up and speak-out about the harmful effects of hate. By leading your organization in bullying prevention efforts, you can help create a safer, more positive recreational experience for all participants involved.

CEU .01



2:30 – 3:45 pm

Welcome Home

Alex Bernal

This session will highlight the Clark County Parks and Recreation Department Gang Intervention program and the ability to create a sense of stewardship involving the department's recreation centers, while offering concrete tips and methods to reach

youth who choose alternative paths.

CEU .01



2:30 – 3:45 pm

The Future of the Aquatics Marketplace

Jeff Faucet

Emerging trends in the aquatics industry frequently come to the public sector late. This session, presented by a leading industry professional, looks at emerging and creative technologies and design. It includes an international perspective of the contemporary

aquatics market place, emerging technologies in the aquatic industry, and its influence on public parks and recreation.

CEU .01

2:30 – 3:45 pm

Public Health Partnerships that Enhance Current Programming

Aurora Buffington, MS RDN LD- Southern NV Health District

Malcolm Ahlo- Southern NV Health District

Mindy Meacham, CHES- Southern NV Health District

This session covers partnerships with public health that may impact community health and wellness through physical fitness, nutrition, and tobacco programming.

CEU 0.1

4:00 – 5:15 pm

City of Henderson Parks and Recreation Trails

Chris Figueroa

Information will be given on trails and trailhead locations, plus outdoor recreation opportunities offered through the City of Henderson such as archery, hikes, walks, and the hiking Henderson staff program. You will also learn about the many programs offered at the Henderson Bird Viewing Preserve.

CEU 0.1



4:00 – 5:15 pm

Balance Life, Work, Play

Felicia Rivera-Baker

During this session, participants will learn the art of finding balance between life, work, and play. Participants will learn different strategies to not only finding balance, but how to maintain it as well.

CEU 0.1

THURSDAY, APRIL 17, 2014

7:30 – 5:00 pm – CPO

FRIDAY, APRIL 18, 2014

7:30 – 5:00 pm – CPO